



2019 SPONSORSHIP FORM

5K: Sunday, October 20, 2019

Sponsorship Deadline: October 1, 2019

*This deadline refers to guaranteeing that sponsor logo will be printed on any materials listed in the table below**

On Sunday, October 20, 2019 The Aubrey Foundation will host the 5th Annual Purple for Pappas 5K race!

Rain Date is: Saturday, October 26, 2019

Location: **North Brunswick Community Park** in North Brunswick, NJ.

The Aubrey Foundation is a New Jersey 501(c)(3) Non Profit Corporation. Tax ID #: 47-3574982

Our mission: To foster a strong North Brunswick Township Community and to empower local students to achieve their goals.

Dollar Amount Donated <i>Sponsor Level</i>	\$250 <i>Silver</i>	\$500 <i>Gold</i>	\$1,000 <i>Diamond</i>	\$2,500 <i>Platinum</i>
Opportunity to set up a table at the race (<i>company provided</i>) & contribute promotional advertising items to be distributed at race	✓	✓	✓	✓
Announced by DJ on race day	✓	✓	✓	✓
Customized social media post (provided by sponsor) advertised through The Aubrey Foundation	✓	✓	✓	✓
FREE race entries for 5K walkers/runners (<i>only eligible if free registrations are received by 10/10/19. Free registrations will not be honored after 10/10/19 or in person at race day</i>)	0	4	6	8
Mentioned in press release		✓	✓	✓
Company logo featured on race t-shirts and The Aubrey Foundation website – size & placement of logo will vary by level of sponsorship (<i>Deadline to guarantee printed logo on T-shirt is 10/1/2019</i>)		✓	✓	✓
Company sponsor mentioned in The Aubrey Foundation monthly newsletter; distributed to over 500 individuals			✓	✓
Company logo featured on mile marker signs along course			✓	✓
Sponsor featured at start & finish line and a dedicated spotlight email sent from The Aubrey Foundation to over 500 individuals				✓



OFFICIAL SPONSORSHIP FORM

Please make checks payable to: The Aubrey Foundation	Company Name: _____
Mail this portion of the sponsorship form and check to: The Aubrey Foundation P.O. Box 345 Dayton, NJ 08810	Contact Person Name: _____ Phone #: _____
	Address _____
	City _____ State _____ Zip _____
	Email: _____ \$ Amt. Donated _____

