The Aubrey Foundation Newsletter April 2019

2019 Executive Board:

Laureen Romano, Secretary & Marketing Co-Chair
Emily Angeles, Treasurer
Lori Kaye, Marketing Co-Chair
Gordon Millner, Events Co-Chair
Maria Millner, Events Co-Chair
Heather Zelehoski, Philanthropy Chair

2019 General Board Members:

Emily Angeles, 4th year
Frederick (Derek) Angeles, 4th year
Cristin Cowley, 5th year
Lori Kaye, 3rd year
Nicole Jacunski, 4th year
Gordon Millner, 4th year
Maria Millner, 5th year
Antonio Mistretta, 1st year
Elizabeth Raspa, 1st year
Stephanie Raspa, 1st year
Laureen Romano, 5th year
Megan Romano, 2nd year
Mindy Steinman, 2nd year
Arnold (Arnie) Weinberg, 4th year
Heather Zelehoski, 3rd year

Meetings are scheduled for Monday June 3rd and Monday December 9th at 7pm. All meetings are open to the General Public. Please contact us for more information!

Contact Information:

Email us at: Info@TheAubreyFoundation.org

Upcoming Meetings:

5K Committee: Monday 4/22 7pm
Scholarship Committee: Monday 4/29 7pm
Cigar Night Committee: Monday 5/6 7pm
Marketing Committee: Thursday 5/9 7pm

Upcoming Events:

5K Kick Off: Thursday 4/18 4-9pm
Board Meeting Monday 6/4 7pm
Award Night: Wednesday 6/5 7pm
Cigar Night: Sunday 6/23 4:30-9:30pm

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FAR

How FAR can we go?

We are always looking to expand our 'TAF Family', so we created this Fundraising and Recruiting (FAR) plan to help us do that. Expansion can come in so many different forms with the intention, always, to *spread our mission*, *touch more people through our service* and *grow our partners*. Partners could be new participants at our events, new sponsors, new vendors, new board members and/or new volunteers: all of which are critical to the sustainability and growth of The Aubrey Foundation. If you're interested in joining our efforts in *any* capacity, please reach out to us – we'd LOVE the hear from you: info@TheAubreyFoundation.org

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Spotlight On...

Mindy Steinman

Mindy Steinman has been involved with The Aubrey Foundation since its inception. She has been a dedicated volunteer at many events, including the Purple for Pappas 5K, Cigar Night, and North Brunswick Heritage Day. Mindy recently became a member of the Foundation's General Board and is a core member of our Marketing Team!

Along with her dedication to the Mission of The Aubrey Foundation, Mindy is passionate about all things Disney. She has an amazing collection of Disney art and statuettes, and her favorite character is Tinkerbell!

Following a distinguished career as a member of the Rutgers University Police Department, you can now find Mindy providing security at Linwood Middle School, as well as North Brunswick Township High School. Mindy is mom to Jeremy and Brian, but her favorite child is probably her dog Kate.

All of us at The Aubrey Foundation are grateful for Mindy's time, energy, and commitment!

Events

SAVE THE DATE: Thursday, April 18th is our Purple for Pappas Registration Kick Off Party at The North Brunswick Pub!Celebrate with us and **REGISTER for the 5th annual 5K**! All registrations will be offered at a discounted price if you come to the Pub and register in person. All who register will automatically be entered into a raffle for the ***chance to win a $50 gift card*!** Some things we're looking forward to include: ½ price apps (during happy hour), 35 cent boneless wings, live music (starting at 8), and drink specials all night long! A flyer for this event is attached, for your reference. **Please feel free to share this flyer with family & friends: print them, hang them, and distribute them!** The more, the merrier – we hope to see you on Thursday!

CALL TO ACTION: Cigar Night is coming up quick. **You can help** (even if you can't come to our meetings) by:

1) **Donating a basket or item(s)** for us to give away **as part of the raffle!**
2) **Promote / Sell Tickets:** Help us promote Cigar Night by spreading the work and getting your friends & family to purchase tickets. **Tickets are now available for purchase online at:** www.TAFCigarNight.eventbrite.com**.**

Our amazing flyer is also attached for your reference: print them, hang them, share them!

EVENTS PLANNING UPDATE:

We are in full planning mode for our two biggest fundraisers of the year: **Cigar Night** (which will be held on Sunday, June 23rd from 4:30 – 9:30pm at The Brownstone in Metuchen, NJ) and the **Purple for Pappas 5K** (which will be held on Sunday, October 20th at North Brunswick Community Park; race start time is 10:00am; *rain date is Sat, 10/26*). To date, we have had four planning meetings – 2 per event - the meeting minutes are available to General Board & Committee Members through our shared team drive. If you do not have access to the team folder and are interested in viewing any of the minutes, please contact one of our Event Co-Chairs and they will be happy to provide them to you. ALL planning meetings are *open to anyone* – new ideas and faces are always encouraged. Feel free to join us, even if you haven't been able to make one of our past meetings, we'd love to see you! The next meetings are scheduled as follows:

Purple for Pappas 5K: Monday, April 22nd | 7 – 9:30pm
Cigar Night: Monday, May 6th | 7 – 10pm

For questions, ideas, comments, or to get more involved, please contact one of our Event Co-Chairs:
Maria Millner: Maria@TheAubreyFoundation.org or Gordon Millner: Gordon@TheAubreyFoundation.org

Marketing!

The Marketing Committee continues to make BIG moves! Here is a little highlight of the projects we are currently working on!
We are always looking for people who want to get involved! Here's is an idea of what we've been up to!

*TAF Marketing Campaign Updates:

-Updated Website:
We are making BIG moves with our website and hope to launch it in June!

-Google for Nonprofit (G Suite, youtube channel, fundraising tools, and more!):
We are currently utilizing our new G Suite apps (email, team drive, and more) behind the scenes. We will begin to explore the other tools of Google for Nonprofit in May/when our website is updated!

-Social Media Campaign
Please LOVE, comment and/or share our posts so they continue to hit new people and "pop up" more on everyone's newsfeed!

*Cigar Night Marketing Campaign Updates:

-Flyers: Creation of the Cigar Night Flyers (attached to your email) for both the Aubrey Foundation and The Anthony Raspa Memorial Foundation! Our committee is focused on posting these flyers and spreading the word about Cigar Night over the next month! We encourage all of you to get involved in promoting our first major event of the year and one that is so fun and special for us!

-Swag!: This year we thought we would add a little gift for those who register and attend Cigar Night! Curious as to what it is? Register today to secure your limited edition, exclusive to year 5 Cigar Night Swag!

*P4P5K Marketing Campaign Updates:

-5K Kick-Off Push: Have you noticed our recent #ThrowbackThursday posts? We will be going LIVE for the raffle and posting throughout the night to encourage others to join the fun!

-5K Kick-Off Flyer: As mentioned in the Events section - please copy, share, and post this flyer to help get word out about our event! We are hoping to meet some old and new faces and have a great turn out for the event!

-5K Race Post Card: They are out in the mail as we speak (or read...)! Registration opens (online) on Saturday 4.20 and attached to the postcard is a coupon code for $3 off your online registration! The code: 5kyear5 is good from 4/20-4/27!

-5K Race Flyers: These are in their final stages of edits and will be ready to present to the public at the Kick-Off Event! We will post them for you so that you too can share them with friends, family & the local community!

-Upcoming Projects:
Purple for Pappas 5K Swag & Major Signs/banners
-Event boards and promotional signs
-Network for Good
-and more!

The marketing will hold its next meeting on Thursday 5/9 at 7pm. If you are interested please reach out to Laureen and Lori at laureen@theaubreyfoundation or lori@theaubreyfoundation.org.

Philanthropy Updates!

Aubrey Pappas Memorial Scholarship: April is Scholarship Month!
Scholarship preparation is underway. All essays have been submitted for review and selection. The scholarship selection meeting will be held on 4/29/19 at 7pm at Linwood Middle School. There have been forty scholarship essay submissions this year. The scholarship committee is eager to read all of the wonderful submissions.
We are excited to announce that we will again be awarding $5,000 to NBTHS Graduating Seniors!
Save the Date NBTHS Award Night is on Wednesday 6/5 at 7pm at the HS!

The Aubrey Pappas Club: The Pappas Club had a marble guessing game for all Linwood students which was a huge success. They are now working on the Rocks/Paper/Scissor tournament to be held the end of May after testing.
The next meetings are scheduled for 4/11 and 5/2.

Other giving: We will continue to give back to those in the community. If you know of a student, family, or general community need please let Heather know! We look forward to helping those in need and partnering with other local organizations to further our reach to those in the local community.

Sponsor Spotlight

This will be the 2nd consecutive year that The Aubrey Foundation is fortunate to partner with **The North Brunswick Pub.** The Pub is a family owned North Brunswick business that was established in 1979 by Bruce Barasky. For 40 years it has been a staple in the community where locals gather for great food, cold drinks, and friendly service in a comfortable and 'feels like home' environment. Keeping it in the family, Katie Barasky Fama, Bruce's daughter, started working at the pub in 2002 and continued as a full time employee in 2006 after she graduated culinary school from The Art Institute of NYC. In 2008 Katie started running the kitchen and managing staff which led her to her current position as the co-manager of the business, alongside her father. The Pub's commitment to family, service, community outreach, first responders and building relationships with our neighbors is truly inspiring!

When asked, ***"Why do you continue to work with The Aubrey Foundation,"*** this is how Katie responded:

- Family & Friendship: Like The North Brunswick Pub, The Aubrey Foundation was *built by family* and *sustained by friendship*. I love working with members of The Aubrey Foundation – they have become *my* friends. My family and I are happy to join in their efforts to raise money and give back to the well-deserved community of North Brunswick.
- While I personally do not live in North Brunswick, my husband did grow up here and our hearts are deeply connected to this community. My husband is an East Brunswick Police Officer and both my cousin and sister-in-law teach in the North Brunswick school district, so our hearts are tied to North Brunswick in so many ways and we have the utmost respect for our brothers and sisters in blue, the educators, and the youth of this community. We love the work that The Aubrey Foundation is doing to support these groups and their unique connection to law enforcement, especially through their Cigar Night Fundraiser. We are *all* connected in such a special way!
- I love that The Pub continues to be a place where Aubrey's cousins, husband, family & friends come to regularly – it is especially fun to see some of her past students here too!

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